

Message Text

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ACTION ARA-10

INFO OCT-01 ISO-00 PM-04 NSC-05 SP-02 SS-15 CIAE-00

DODE-00 INR-07 NSAE-00 PA-01 PRS-01 SSO-00 USIE-00

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FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC IMMEDIATE 3957

C O N F I D E N T I A L BRASILIA 1364

FOR ASSISTANT SECRETARY ROGERS/ARA AND ASSISTANT DIRECTOR
DILLON, ILA

E. O. 11652: GDS

SUBJECT: PROBLEM IN USIA INFOGUIDE ON SECRETARY'S VISIT

REF: USIA 4208 CIRCULAR

1. I AM DISTURBED BY THE REFERENCE IN THE "SPECIAL POINTS"
ON BRAZIL IN THE INFOGUIDE TO THE US'S WELCOMING BRAZIL'S
"POLITICAL COHESION".

2. I AM NOT SURE WHAT EXACTLY IS INTENDED, BUT IF IT REFERS
TO "POLITICAL COHESION" IN FOREIGN POLICY, THE REFERENCE
IS INACCURATE WHEN THE CURRENT DEBATES ARE TAKEN INTO ACCOUNT
AND IS INADVISABLE AS AN UNNECESSARY ENDORSEMENT OF CURRENT
GOB FOREIGN POLICY. IF, AS IS MORE LIKELY, THE REFERENCE IS
A KIND OF CODE WORD OR EUPHEMISM FOR POLITICAL STABILITY, IT
IS SOMEWHAT LESS INACCURATE BUT EVEN MORE UNWISE BECAUSE
IT WILL READILY BE INTERPRETED HERE -- AND I IMAGINE
IN THE US -- AS A GRATUITOUS SALUTE TO THE PRESENT
BRAZILIAN SYSTEM OF POLITICAL CONTROL.

3. MY CONCERN WOULD BE INCREASED IF THE OFFENDING
LANGUAGE HAD BEEN TAKEN FROM BRIEFING PAPERS PREPARED FOR
THE SECRETARY (AS, IT WOULD SEEM, OTHER REFERENCES TO
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THE WHOLE TRIP WERE). IT WOULD BE A SERIOUS MISTAKE FOR

THE SECRETARY TO USE THE TERM PUBLICLY.

4. I HAVE INSTRUCTED USIS NOT RPT NOT TO USE THE TERM
"POLITICAL COHESION" IN ANY OUTPUT HERE. I HAVE AUTHORIZED
USIS TO EMPLOY "DYNAMISM" AS A NEUTRAL BUT POSITIVE-
SOUNDING SUBSTITUTE. I URGE THAT A CORRESPONDING CORRECTION
TO THE CIRCULAR BE ISSUED.
CRIMMINS

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